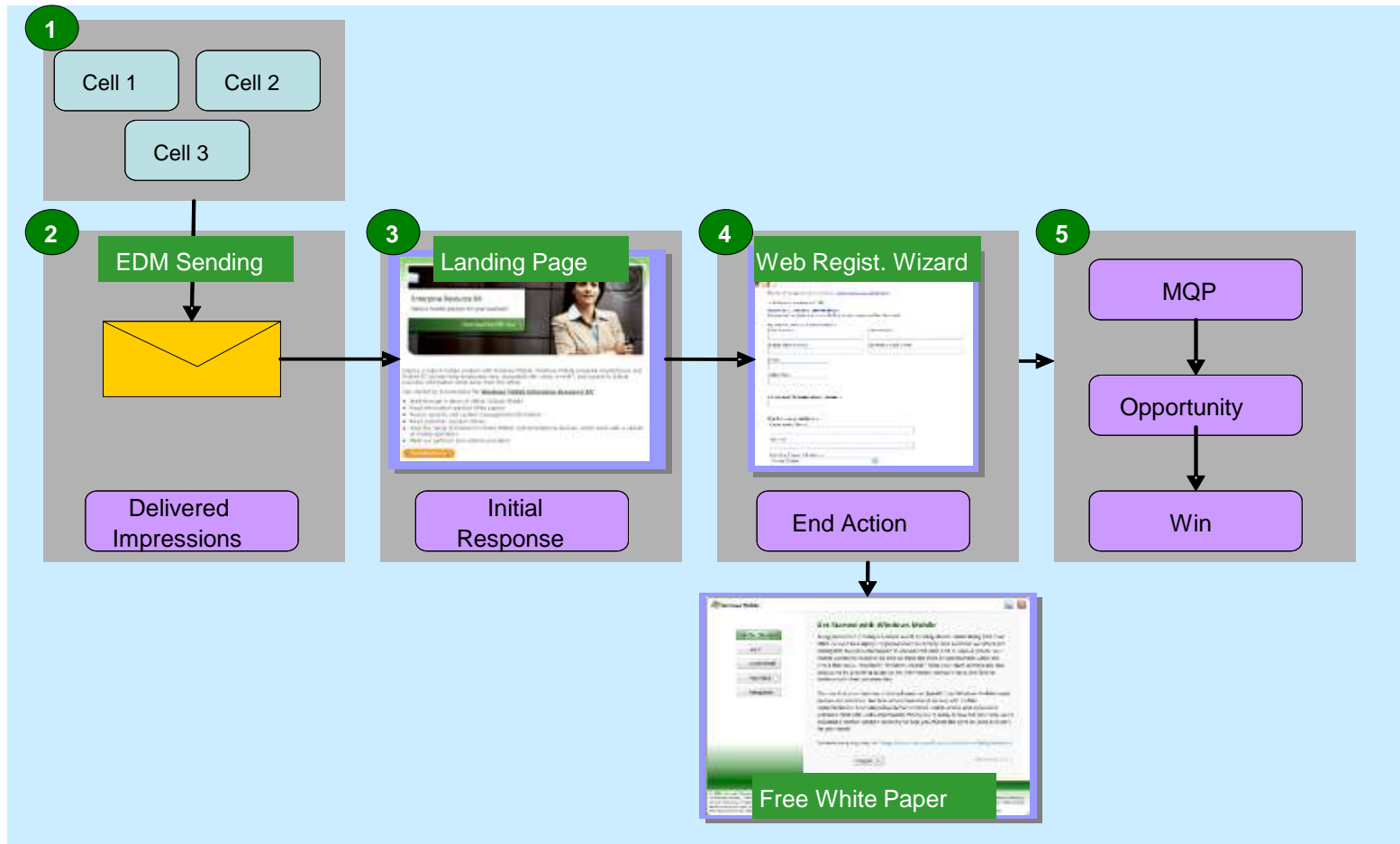
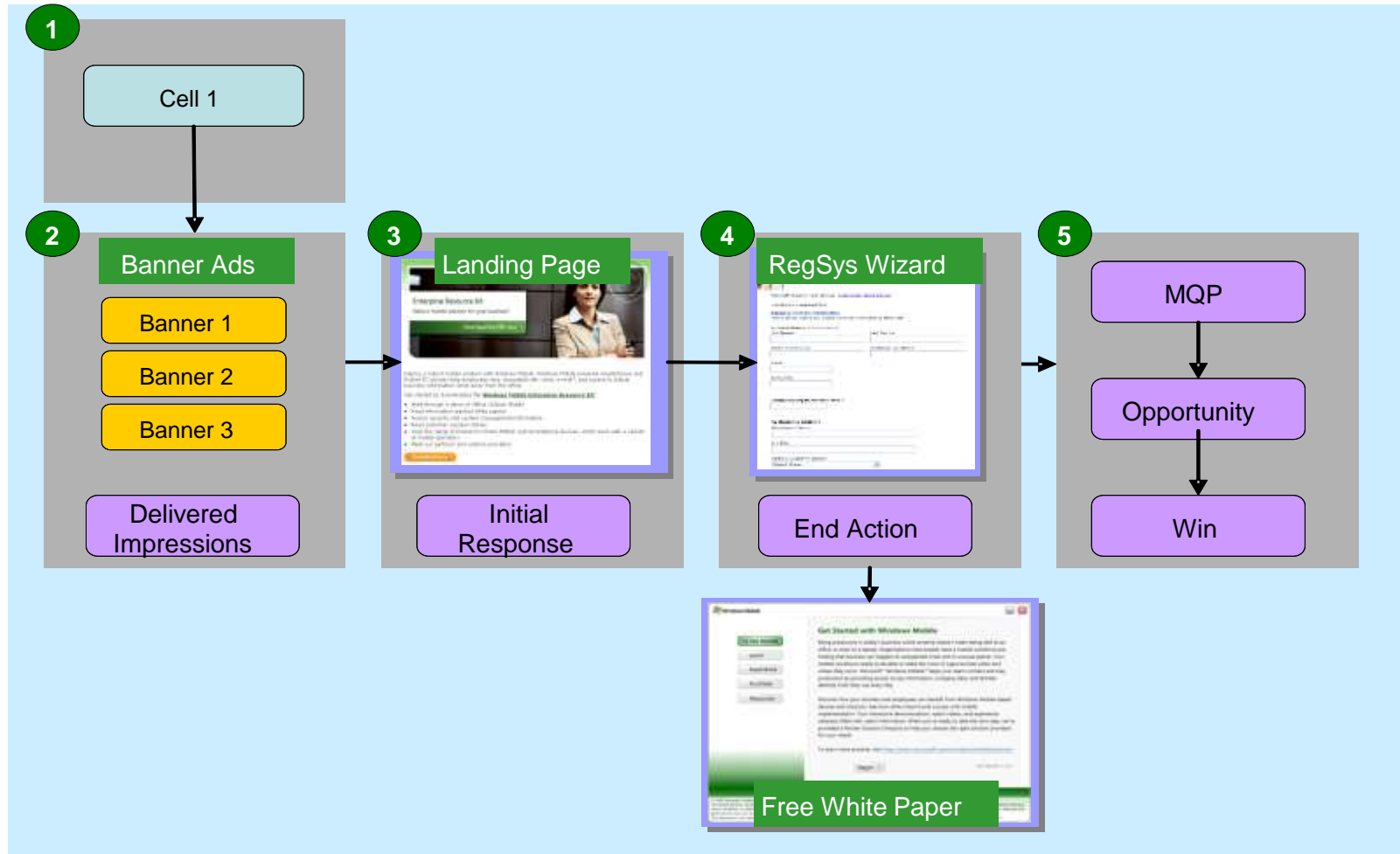


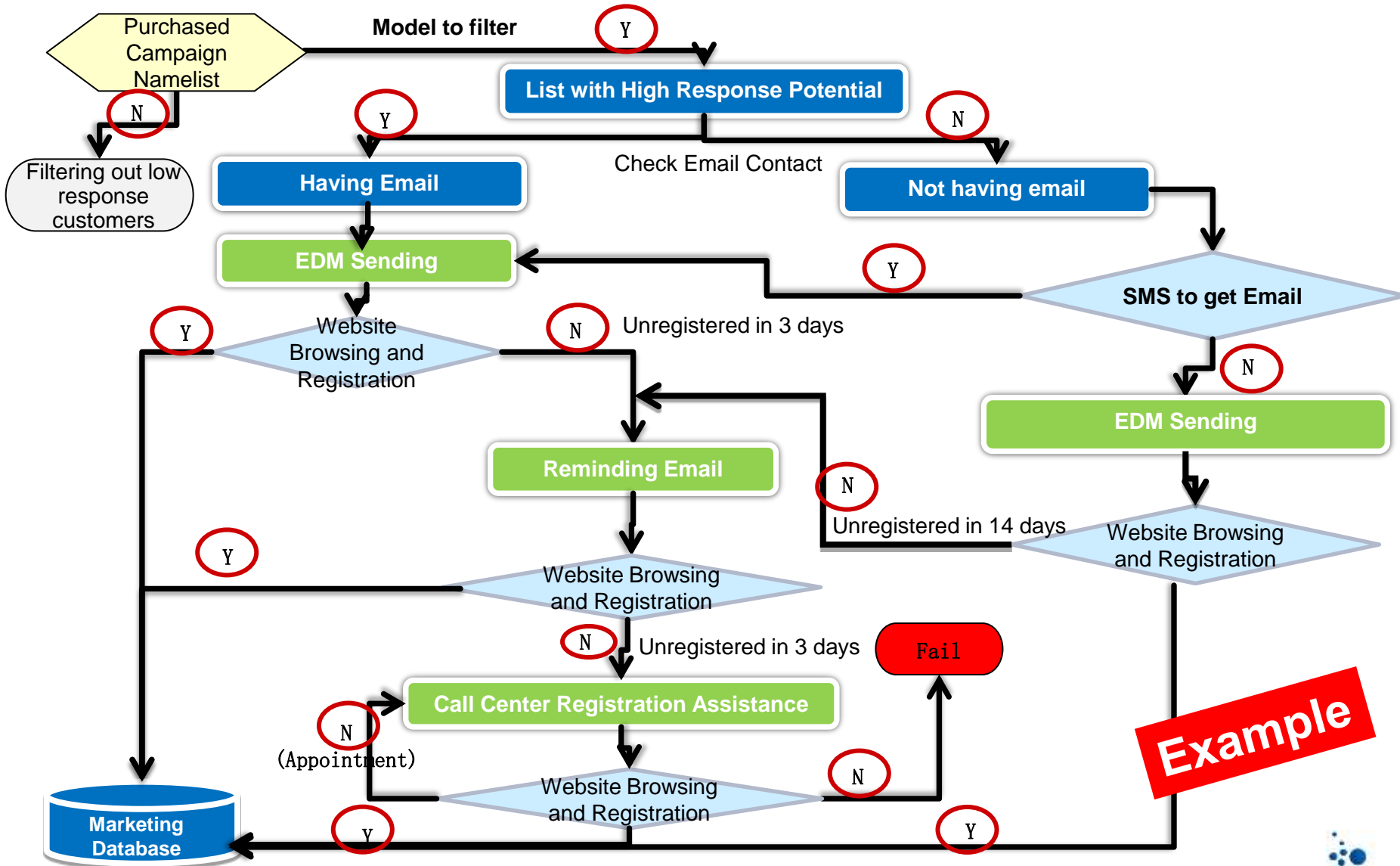
Campaign Management Key Steps

### Basic Scenario (EDM sending with a Website Registration Response)



Advanced Online Scenario (Multiple Banner Ads with a Website Registration Response)





**Example**

**Notes:** Website Registration means registration for attendance of Online/Offline Seminar participation.