

Source: Mckinsey

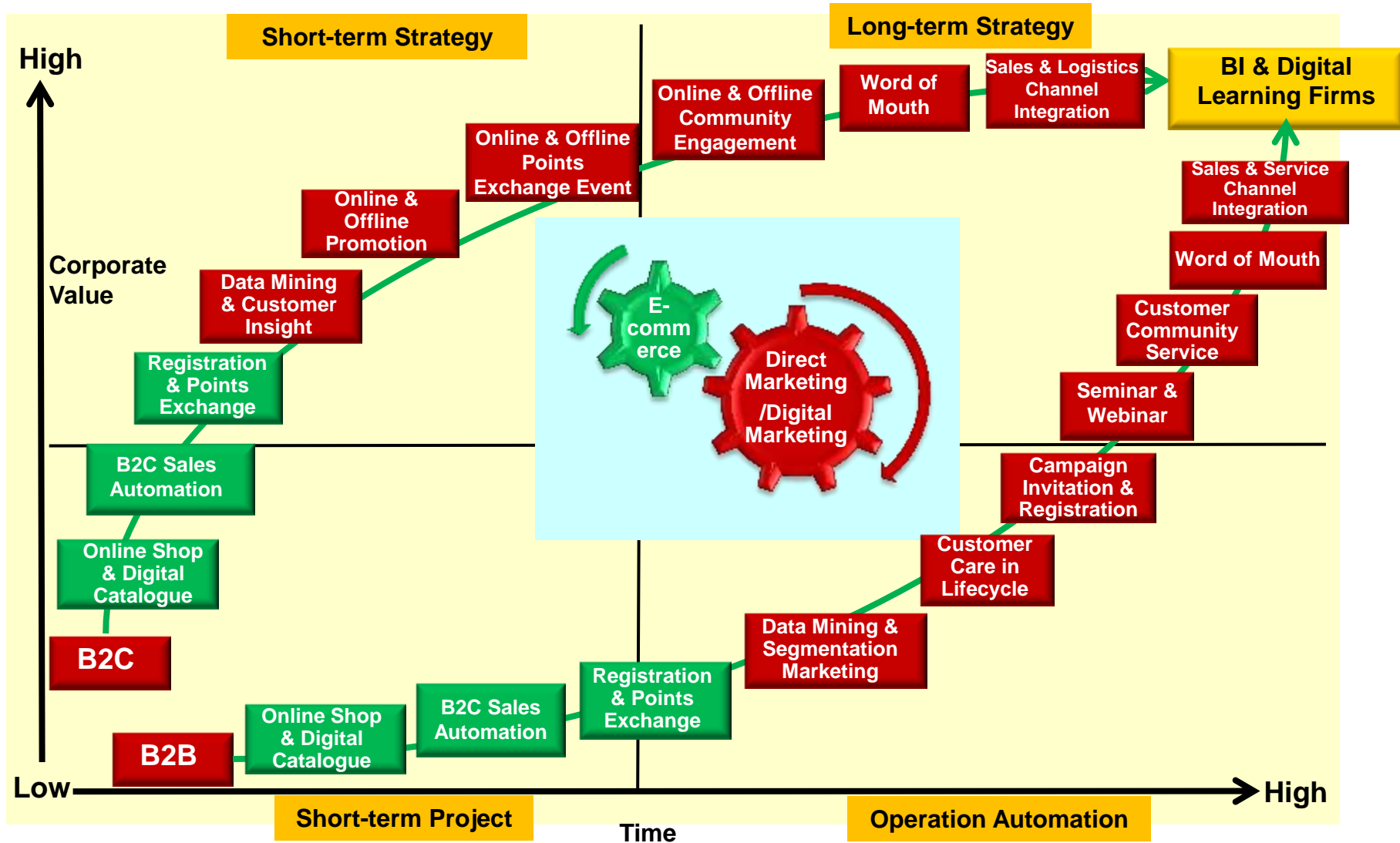
New economy development brings new marketing principles, while **E-commerce and Direct Marketing** are 21th century's marketing.



Source: Philip Kotler



Company B2B/B2C Business Model Migration & Our Professional Support



With the migration of Company B2B/B2C **Solid Shop Sales Model** to **Online & Offline Multi-Channel Sales Model**, we'll fully utilize our professional services in the fields of **E-commerce** and **Direct Marketing**, helping our clients **successfully extend new sales channels** and successfully become a **Business Intelligence & Digital Learning Enterprises**.

